



MARCO MAGGIONI **DESIGN**

There is a raw material that will never end: imagination.

Imagining tomorrow's products, anticipating the expectations of a changing world, is the challenge that stimulates my curiosity and creativity to all of those paths not yet tracked, where every project is a real journey into the future of ideas. Each new project of mine represents a path of thinking that takes place in a visual language, semantic search, foreshadowing the new scenarios: the objects that I create are proposed as a new interface, perceptual experience, sensory, relational. The natural world, closely observed it always offered me a source of inspiration for creative ideas. My design seeks to interpret the mystery, the charm, the magic of nature, through an abstraction process.

MARCOMAGGIOMI

create

value by way of innovative and original forms of beauty

Also in those traditional sectors most exposed to international competition, there is a way for renovation guided from a design idea capable to blend innovative forms, technological innovation and commercial communications.

Who is the protagonist?

Many companies are exploring new solutions and new ways to adequately respond to the new challenges of global competition and the opportunity offered by the redefinition of consumption.

The product design represents the enhancement of skills and traditions of Made in... when compared with the opportunities tied to the new models of consumption.

The design of the product generates value, development and growth for your business.

Your company is the protagonist, don't esitate.



Call us for a free estimate of design costs. You'd be surprised.



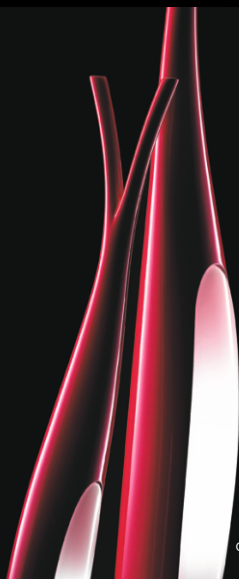
suspension lamp KALLA

designed for OASIS/ODUE



coffe table SPYRALIS

designed for OASIS/ODUE



floor lamp OPALIA

designed for OASIS/ODUE





melamine tableware SMALL ENTITIES
designed for MEBEL



melamine tableware SMALL ENTITIES
designed for MEBEL



Plastic kitchenware **SYMBOLIX**
designed for GIO'STILE

Plastic kitchenware **FLORI'**
designed for GIO'STILE

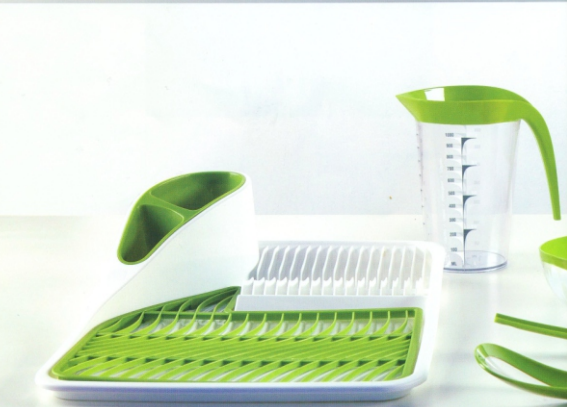


plastic kitchenware **ART ON TABLE**
designed for GIO'STILE



clothes peg basket **CIGNO**
designed for GIMI





kitchen accessories collection ELITE

designed for SNIPS



soap and paper dispenser KALIS

designed for CARTEMANI



laundry bag SMART BAG

designed for GIMI



Pegs holder basket
designed for POS



Waste bin EcoLOGIC
designed for ECOPLAST



Watering can H2O
designed for POS



Toilet brush Flux
designed for POS



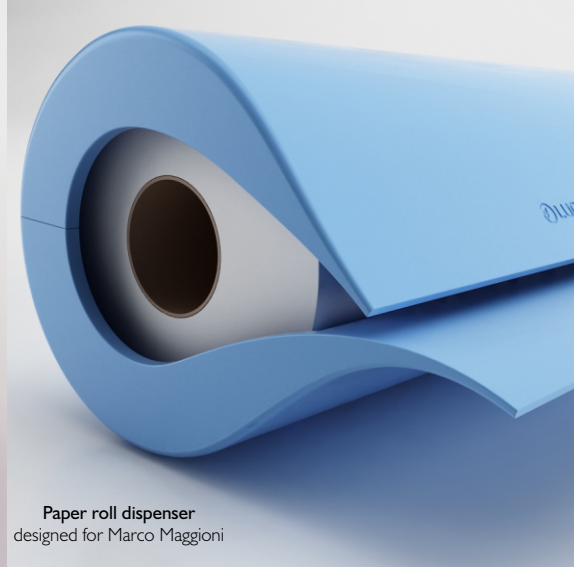
Wall organizer MYRA
designed for POS



Wall organizer FLORIA
designed for POS



Wall organizer STILLA
designed for POS



Paper roll dispenser
designed for Marco Maggioni



Soft cooler bag
designed for Marco Maggioni



Drink Bottle
designed for Marco Maggioni

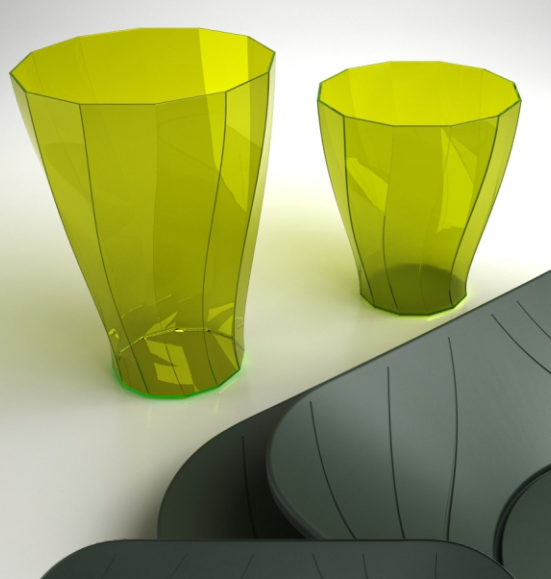




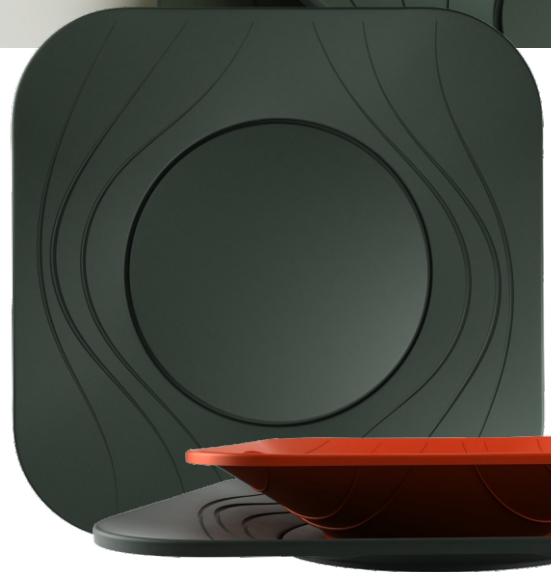
Electrical coolbox
designed for Gio'Style



Espresso coffe machine AMORA
designed for TEYCO



disposable X-TABLE line
designed for DOPLA



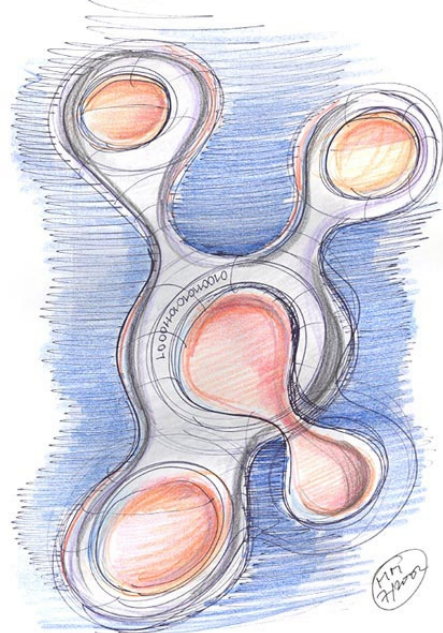
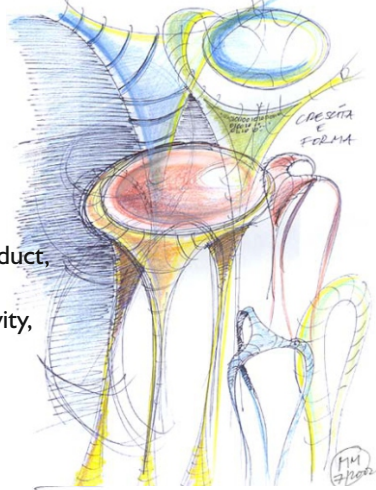
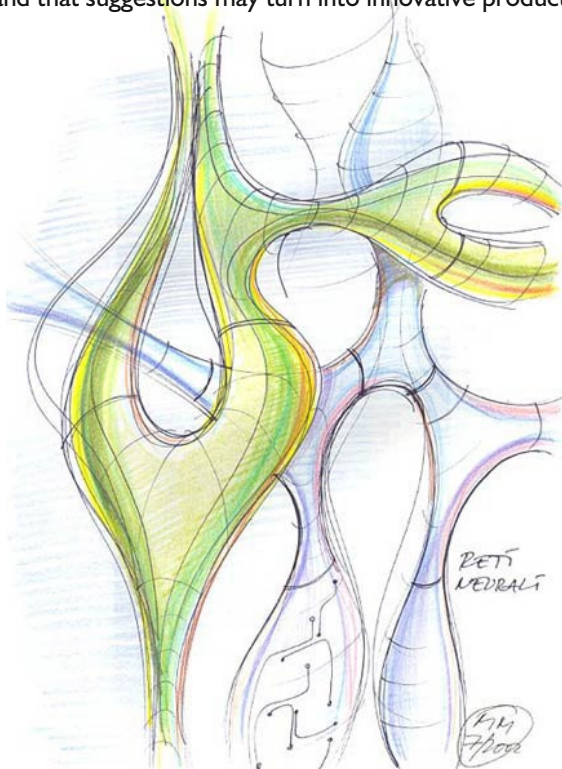


plastic tableware collection ForMe

designed for GIO'STILE

my creative process

The concept design includes the development of creative proposals exploring the world of ideas. A flight in the near future by hand sketches and 3D modeling. In this phase I characterize the innovative aspects of a possible product, from aesthetic point of view, technological and material resources. My inspiration and ideas are in the landscape of imaginative creativity, and that suggestions may turn into innovative products.



my development process

The goal is to provide a creative contribution to design highly original and exclusive and innovative product ranges. The cooperation takes shape in all phases of the project and interacting professionally with managers of marketing, with the technical team of the customer, with those responsible for the tooling mold making, with the modeling and rapid prototyping service.

This is my typical plan of action that can be summarized as follows:

Step 1) Preliminary analysis of the general characteristics of the products to be designed, analysis of technical issues and functional evaluations of the constraints and specificity, analysis of the specifications in the project brief.

Step 2) development of proposals in principle or concept, aimed at identifying new solutions aesthetic, functional, productive, optimal. How: computer 3D renderings highlighting the general characteristics of the product, output by high-quality photorealistic images.

Step 3) creation of technical drawings and CAD mathematics for the construction of functional prototypes with external rapid prototyping service (stereolithography or laser sintering) assistance to the choices of materials and technical solutions suitable for the purpose of subsequent production.

Step 4) assistance for the realization of the mould drawings in collaboration with the technical engineering staff. Assistance in all stages of formal point in the pilot series.

Marco Maggioni

Marco Maggioni studied industrial design at IED in Milan.

He opened his own design studio in 1991, when he received three mentions to the ADI Golden Compass Award. He has designed products for major Italian and foreign companies. For the Italian brand Gio'Style he designed the famous line of kitchen accessories «Flori» selected at the International Prize «BIO» design of Ljubljana in 1996 and 1998. In 2002 he was awarded with the Red Dot Award and selected by the ADI Design Index in year 2003. «Small Entities» tableware collection designed for Mebel in 2008 was selected by MoMA in New York for the museum shop. In 2009 the project of «Morphos» display, designed for Domestik, won the Gold Award «Display SuperStar» in Frankfurt fair as the best product. In 2012 he has been working with innovative projects for 3M. In 2014 he won the Best Product Award in Italy for the plastic kitchenware «ForMe», designed for Gio'Style. In 2016 he designed the complete collection «POS Piccoli Oggetti Speciali» for Ecoplast company. His works have been published in several international design magazines worldwide. He has been visiting professor at ITESM Tecnológico de Monterrey. He teaches product design at IED Milan since 2003 and Domus Academy for the master courses. In 2016 and 2017 he won the Gold Award at VISCOM Milan for innovative display solutions.

company I have worked with:



Marco Maggioni Design

Industrial Design

3D Virtual Prototypes

Graphic design

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